















I CAME OVER TO IN-VITE YOU AND THE WHEAT FOLK TO OUR FLOWER FESTIVAL IN JOYFUL























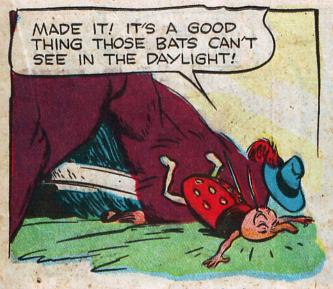


IT'S SO DARK IN HERE IT'S IMPOSSIBLE TO SEE THEM COMING!























WARRIORS!































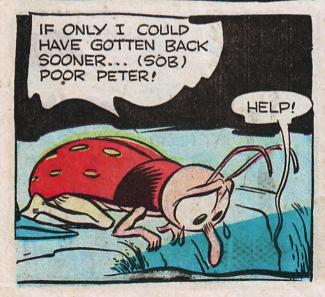




























IT LOOKS THAT WAY!





HOPE

THIS BUTTERFLY

MOUNT IS JUST

















"to YOU My Customer"

THE FINEST
PETER WHEAT
ADVERTISING
MESSAGE IN
THE WORLD
GOES OUT OVER
THE BACK FENCE

MY DEAR, THIS PETER
WHEAT BREAD IS MUCH
SWEETER, WHITER,
MOISTER, LIGHTER
AND TASTIER - AND
IT'S DELIVERED
TO YOUR DOOR!

SATISFIED CUSTOMERS CAN STORY

You can tell the good neighbors in your block about my service and products. This is word-of-mouth advertising—the most powerful in the world! In return for your "tell," I must do everything possible to earn your patronage and confidence.

Your Peter Wheat Man.

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